

The background of the entire page is a solid orange color with a subtle, light-colored topographic map pattern overlaid. The map lines are thin and follow the contours of a landscape, creating a textured, outdoor feel.

# UX CAMP

**July 18—20<sup>th</sup> 2015**

Maine Lakeside Cabins, Caratunk, Maine

**[www.uxeast.org](http://www.uxeast.org)**



UX Camp is a weekend of creative thinking, collaboration, and exploration. Campers enjoy hands-on workshops, talks focused on process and experience, and time to spend working on their projects with the guidance and input of their peers.

## **THE CAMPERS**

People from all over will be there to share their interest and passion for UX design. The audience will be a group of engaged learners from novices and career-changers seeking avenues of growth to professional designers looking to build on their skills, process, and grow their network. They will be designers, developers, digital strategists, project managers, entrepreneurs and others.



## THE SPEAKERS

The first UX Camp had a knock-out lineup. We had **Michelle Yaiser** (*Sr. User Researcher and Planning Manager at Adobe*) and **Ben Jordan** (*VP of Customer Experience at InVision*) each speak on process and research. **Ed King** (*Director of Strategy at maxmedia*) and **JD Jordan** (*Experience Design Manager at maxmedia*) conducted the design workshop.



## SUPPORT UX CAMP

By supporting UX Camp you're enabling, nurturing, and aligning your brand with a more qualitative learning and networking experience for designers. **Last years sponsors:**



# SPONSOR PROSPECTUS

Email: [steven@dockyard.com](mailto:steven@dockyard.com)

	BASE	STANDARD	PARTNER
Logo on UX Camp event website	✓	✓	✓
Sponsor designation in emails and other marketing	✓	✓	✓
Recognition in Camp welcoming and announcements		✓	✓
Opportunity to distribute handouts and/or swag	✓	✓	✓
Workshops and talks “brought to you by” your company		✓	✓
Interview style promo video for your business and your involvement in UX Camp			✓
Option to introduce your company before workshops and talks			✓
Conference Session Passes (including lodging & food)	0	1	2
<b>Quantity</b>	<b>INFINITE</b>	<b>5</b>	<b>1</b>
	<b>\$200</b>	<b>\$1000</b>	<b>\$2,000</b>

Checks Made Payable to: DockYard

Materials Deadline: July 13, 2015